



**WORLD of  
CULTURES  
LOGAN'26**

Sat 29 August

**2026**  
Sponsorship  
Opportunities

Venue partner



Presented by





**WORLD of  
CULTURES**  
**LOGAN'26**  
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SSI acknowledges the Traditional Custodians of the lands where we live, learn and work. We remain committed to reconciliation and to working to realise *Makarrata*, a Yolngu word meaning the coming together after a struggle.

## Celebrating its 5th year, World of Cultures has become Logan's flagship multicultural twilight festival during Queensland Multicultural month

Returning to the Kingston Butter Factory, Logan's Cultural Precinct, World of Cultures brings together thousands of community members, cultural organisations, local businesses and government leaders to celebrate diversity, connection and a shared community identity.

Through an innovative and vibrant program, World of Cultures showcases the work of culturally and linguistically diverse local communities, businesses, artists and performers to Logan audiences and beyond. This is a celebration of connections, kinships and the welcoming, multicultural history of Logan; an event that encourages people to celebrate the creative contributions diverse communities bring to Australia.

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### 2025 event highlights:

- **5,000+ people attended**
- **300+ cultural performers providing entertainment**
- **Over 60+ local businesses engaged**
- **Social media reach of 50K+ followers**
- **Spectacular fireworks show finale**
- **Officially part of Multicultural Queensland Month**
- **VIP attendance including  
Federal Treasurer Hon. Jim Chalmers MP,  
Queensland State Member for Jordan and Multicultural Affairs  
Minister Charis Mullen, and  
Logan City Mayor Jon Logan**



# Partner with World of Cultures

World of Cultures is more than a single event, it is a growing platform celebrating Logan's cultural identity, community wellbeing and shared future.

As the festival enters its next stage of growth, we are partnering with a select group of organisations to help shape the future of this signature community celebration.

- **Showcase Your Brand:**  
Promote your products and services to a vibrant, multicultural audience at the iconic Kingston Butter Factory in Logan.
- **Reach a Captive Audience:**  
Connect directly with an estimated 5000+ attendees at this free, all-ages event designed to celebrate diversity.
- **Create Impactful Engagements:**  
Impress and engage the audience with dynamic activations that highlight your brand's creativity and innovation.
- **Align with Shared Values:**  
Position your business as a supporter of multiculturalism, human rights, and social justice, strengthening Australia's diverse communities.
- **Engage Your Team:**  
Provide your staff with a rewarding opportunity to embody your company's values and champion diversity and inclusion in action.
- **Join a Transformative Movement:**  
Be part of a landmark event driving harmony, inclusion, and cultural enrichment across Australia.

# World of Cultures Flagship Partner

As Flagship Partner, you will have premium brand placement at World of Cultures. Your brand will be recognised as a strong champion of diversity and inclusion.

## Highlights include:

- Exposure to an expected 5,000+ World of Cultures participants at a central Logan location.
- Stall allocation for on-site engagement with audience.
- Opportunity to address the audience on stage in a five-minute speaking slot.
- Exclusive and prominent branding on indoor stage, performance stage and projector.
- Logo featured on printed marketing materials and event collateral (subject to timing).
- Inclusion in social media event posts.
- Acknowledgement in PR and media releases.
- Recognition of support in SSI's newsletters.
- Five additional invitations to the World of Cultures VIP Leadership.
- Acknowledgment as World of Cultures Flagship Partner in event speeches.

**\$20,000 +gst**





## World of Cultures Experience Partner

BEMAC champions artistic voices across Queensland, and partners with World of Cultures to present emerging and established multicultural artists and performers. Your brand will prominently feature on stage as we help in bring local artists' cultural stories to life.

### Highlights include:

- Exposure to an expected 5,000+ World of Cultures participants at a central Logan location.
- Opportunity to address the audience on stage in a five-minute speaking slot.
- Exclusive and prominent branding on performance stage.
- Logo featured on printed marketing materials and event collateral (subject to timing).
- Inclusion in social media event posts.
- Acknowledgement in PR and media releases.
- Recognition of support in SSI's newsletters.
- Three additional invitations to the World of Cultures VIP Leadership.
- Acknowledgment as World of Cultures Experience Partner in event speeches.

**\$15,000 +gst**



## World of Cultures Community Experience Partner

With a variety of exciting zones, your brand will be showcased alongside international food, cultural experiences, multicultural businesses and family friendly activities

### Highlights include:

- Exposure to an expected 5,000+ World of Cultures participants at a central Logan location.
- Exclusive and prominent branding on specific zone signage.
- Logo featured on printed marketing materials and event collateral (subject to timing).
- Acknowledgement in PR and media releases.
- Recognition of support in SSI's newsletters.
- Three additional invitations to the World of Cultures VIP Leadership.
- Acknowledgment as World of Cultures Community Experience Partner in event speeches.

**\$10,000 +gst**



## World of Cultures VIP Leadership Partner

As a VIP Leadership Partner, your brand will be a prominent feature at the exclusive VIP Leadership to be held within the Kingston Butter Factory.

### Highlights include:

- Exposure to an expected 5000+ World of Cultures participants at a central Logan location.
- Logo featured on printed marketing materials and event collateral (subject to timing).
- Acknowledgement in PR and media releases.
- Recognition of support in SSI's newsletters.
- Two additional invitations to the World of Cultures VIP Leadership.
- Acknowledgment as World of Cultures VIP Leadership Partner in event speeches.

**\$5,000 +gst**

# Additional Partnership

We have a limited number of additional partnership packages to elevate your brand at Logan's flagship multicultural event. Working alongside SSI, we are seeking a:

- Accessibility & Inclusion Partner
- Sustainability Partner
- Sky Experience Partner

# Custom Partnership

Got some ideas of your own?  
We'd love to hear from you!

We are keen to work together to unlock a unique partnership opportunity for your brand! Contact us today to discuss your objectives and we'll build a tailored package aligned to your budget.

Partnership opportunities are intentionally limited to ensure meaningful brand alignment.



SSI is a national not-for-profit organisation providing dedicated human and social services to a diverse Australia.

With community at the heart of everything we do, our purpose is create a world in which everyone has access to equal opportunities.

If you are interested in partnering World of Cultures in 2026 or would like further information, please contact:

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[ssi.org.au](http://ssi.org.au)

