

About us



Violet Roumeliotis, CEO

- Member of the Order of Australia
- 2017 Telstra Business Woman of the Year and national winner of the For Purpose and Social Enterprise category
- 2018 AFR 100 Women of Influence
- 2018 InStyle Women of Style Community Champion

Violet Roumeliotis AM has spent nearly 40 years leading for-purpose organisations, providing human services that promote equal opportunity and change the lives of individuals and families experiencing inequality.

She is currently the CEO of Settlement Services International (SSI), a community organisation and social business that supports newcomers and other vulnerable individuals in achieving their full potential. During her 11 years as CEO, Violet has taken SSI from a Sydney-based organisation with 68 staff to a 1200-plus workforce that supports more than 50,000 people nationally each year across a range of human services.

Violet is a previous National Telstra Business Woman of the Year and one of the AFR 100 Women of Influence. Her non-executive roles include the Australian Council of Social Services board, a member of the NSW Women's Advisory Council, the NSW Ageing and Disability Commission Advisory Board, the NSW Commissioner's Modern Slavery Advisory Council, and the Domestic and Family Violence and Sexual Assault Council.



Yamamah Agha

General Manager, Newcomers, Settlement and Integration

Yamamah Agha is an executive leader, humanitarian and advocate dedicated to creating lasting, meaningful change for refugees and newcomers.

Driven by respect and compassion, Yamamah has spent nearly 20 years supporting new arrivals to settle in Australia, with a particular focus on women's rights and ensuring people with lived experience influence the services they receive.

Yamamah has extensive frontline experience in settlement, including complex case support and case management, which have led to a leadership career traversing migrant resource centres and program management before moving into her current executive role with SSI.

A former Pro Bono Australia's Impact 25 Awards winner, Yamamah brings a global perspective to local service delivery and has undertaken extensive international advocacy, including leading an Australia delegation at the 2018 Annual NGO Consultations, where she acted as Rapporteur.

She holds a degree in Sociology from the Lebanese University Institute of Social Sciences and a Diploma in Management.



Sonia Vignjevic

**State Director & General Manager
Clients, Partnerships & Business Growths**

Sonia holds a Bachelor of Arts with a major in Psychology & Human Movement, Graduate Diploma in International Law, Post Graduate Certificate in Trauma Counselling & Psychotherapy, Registered Migration Agent and former Victorian Multicultural Commissioner.

Sonia is an executive manager with over 20 years' experience and has significant skills and knowledge of the multicultural sector, migration and settlement. She has strong leadership, strategic and stakeholder engagement skills; and a proven track record in developing and maintaining effective partnerships with key stakeholders including all tiers of International bodies, Government, academia and civil society.



Sharon Lanyon

**Group Head,
Strategic Communications & Engagement**

Sharon is a dynamic executive leader who designs communication and engagement pathways to influence more equitable outcomes and enhance organisations' impact on their people, partners and communities.

As the Group Head of Strategic Communications and Engagement at the national non-profit SSI, Sharon has been instrumental in creating the brand vision, including leading a national brand refresh and cementing the final step in SSI's merger with Queensland-based Access Community Services. Sharon has an MBA (Social Impact) from UNSW's AGSM and a BA in Management Communication. She is committed to collaborative practice that enables communities to co-design innovative solutions to achieve positive social impact. In 2019, she was awarded the UNSW Anton Mischewski Design for Social Innovation Prize.

Before joining SSI, Sharon held executive marketing and strategy roles with national and international brands, including WestTrac Caterpillar, Bluescope Steel, Unilever, Leo Burnett USA and BBC London. She also spent eight years as a director of design thinking consultancy, iSEE Impact.
