

you CAN do it!

help change
the lives of
refugees and
people seeking
asylum



your guide to fundraising for SSI

About SSI

Persecution, war, political instability and displacement are all factors that lead individuals and families to leave their homes to seek permanent protection elsewhere, including Australia.

Refugees who come to Australia face many challenges on settlement, such as financial hardship, dealing with experiences of torture and trauma, and family separation.

Yet many refugees have gone on to make great civil, social and economic contributions to Australian society.

SSI is committed to ensuring that people in vulnerable communities are supported and resourced to fulfil their potential. We value difference and the right to self-determination for the people we support, as well as meaningful social and economic inclusion in Australian society.

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25.9
million

The number of refugees recorded by UNHCR at the end of 2018 reached an estimated 25.9 million, with an **additional 3.5 million** asylum seekers.

Fundraising for SSI is a fun, social and rewarding way to play your part in changing the lives of refugees and to help people seeking asylum feel welcome.

This fundraising kit provides suggestions on how you can enlist your community — friends, family, colleagues, neighbours, network circles and others — to raise funds to support SSI's work.

Organising your event

It's as easy as 1-2-3

1

register with SSI

It is important to **register your event with SSI** so we can keep track of our everyday heroes.

You can follow this link to start setting up!

www.ssi.org.au/support-ssi/fundraise-for-ssi

You can customise your own fundraising page by following the steps.

2

spread the word

Promote your fundraiser any way you can and as early as you can. Tell everyone you know what you're doing and ask them to tell everyone they know. This will help to give your fundraiser some momentum.

Promote on social media sites such as Facebook, Instagram, Twitter and LinkedIn by sharing your everydayhero fundraising link. Contact local businesses for support by sticking up posters or flyers.

Send news about your fundraiser to your networks via email. An incentive could be reminding them that any donations of \$2 and over are tax deductible

3

have fun

Remember to always have fun! The sky's the limit, from fun runs, morning teas and dress up days to barbecues and trivia nights.

If you collect any cash donations, just print the offline donation form on your page (found under your image titled "Process Offline Donations") and bank the monies. This will automatically add up to your fundraising goal.

Where your money goes



\$25

can help provide
hot meals and activities
at SSI Community Kitchen



\$50

can help emerging refugee
artists through our dedicated
Arts & Culture team



\$100

can help overcome
barriers to education
through scholarships



\$150

can help an Ignite®
Small Business Start-ups
entrepreneur obtain their
relevant industry licence



How fundraising helps

In 2018, **over 8000 refugees** and **people seeking asylum** participated in SSI's community engagement programs. This included Community Kitchen, Community Garden and Welcome2Sydney.



3150

The number of refugees and people seeking asylum who enjoyed a meal and activities in 2018 as part of our Community Kitchen Program.

160

The number of students awarded scholarships since 2015.

135

The number of successful Ignite® Small Business Start-ups entrepreneurs.

Fundraising support

Before you start your fundraiser, you must have an *Authority to Fundraise* letter, which is automated through your registration process.

To help with your fundraiser, here is what support the SSI fundraising team can offer.

We can:

- provide advice to help you plan your fundraising activity.
- provide tax deductible receipts for donations of \$2 or more.
- provide you with official SSI promotional material such as a customisable poster.
- supply approved wording for communicating with your audience about our work.
- allow you to use our brand name in the promotion of your fundraiser to indicate where your raised funds will be donated. However, you are not able to use our name as part of the fundraiser. For example you MAY use 'Proudly Supporting Settlement Services International' but you may NOT use "Settlement Services International's Trivia Night".

We cannot:

- advise or help you clarify the relevant legislation for your fundraising activity (particularly raffles and competitions). It is best that you refer to your local state or territory authority. Please refer to the Australian Taxation Office for tax advice.
- undertake tasks for you in the running of the fundraiser (source prizes, sponsorship, publicity, staff resources, goods or services, promote etc.) as we do not have resources.
- provide public liability insurance cover for community fundraising activities as there is no way for us to assess and manage the risks of all these activities (we strongly recommend you organise public liability insurance).
- provide tax advice (we recommend contacting the Australian Taxation Office).
- allow you to produce any unofficial merchandise bearing the name or logo of Settlement Services International.

Contact us:

SSI fundraising team

t: (02) 8799 6700

e: fundraising@ssi.org.au

or visit

www.ssi.org.au/support-ssi/fundraise-for-ssi

Settlement Services International

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www.ssi.org.au

thank
you!